## ABSTRACT

A polyesterified block copolymer represented by the general formula (1),(2) or (3) (for example, polyolefin/polyolefin block copolymer of the following general formula (1)), obtained by an esterification reaction between a terminal maleated polymer and a terminal hydroxylated polymer. Also, a process for producing the same is provided. (1) wherein each of R<sup>1</sup> and R<sup>2</sup> represents hydrogen or methyl; m is an integer of 10 to 200; n is an integer 10 to 200; k is an integer 5 of to 3000.